

**DRONEPORT**  
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**PARTNER OFFERING**  
**TESLA LIGHT SHOW 2025**  
**WORLD RECORD ATTEMPT**

*23/02/2025*



**DRONEPORT SINT-TRUIDEN**  
**BELGIUM**



## THE AIM

# BREAKING THE WORLD RECORD OF MOST TESLAS PERFORMING A SYNCHRONIZED LIGHT SHOW

Envision a unique gathering where innovation meets harmony, where the sky is painted by the glow of technology and the promise of sustainability. In spring 2025, DronePort, Tesla Belgium, and the Belgian Tesla Owners Club will unite to craft a spectacle like no other - a breathtaking world record attempt, as thousands of Tesla cars shine in perfect synchrony, casting their light into the night in a mesmerizing celebration of innovation.

The aim: to break the world record for the largest synchronized light show featuring Tesla vehicles, with a target of over 1,500 cars performing in perfect unison. The closed 3 km long runway at DronePort will serve as the stage for this inspiring spectacle, while an accompanying drone light show will amplify the visual experience, illuminating the sky in harmony with the cars below.





## **CORE VALUES**

# **A MESMERIZING CELEBRATION OF SUSTAINABILITY AND INNOVATION**

This world record attempt is more than just a spectacle; it's a statement. At the core of this event are three guiding values cherished by both DronePort and Tesla: sustainability, autonomous mobility, and innovation. Tesla has redefined the automotive landscape through pioneering advancements in electric vehicles and autonomous technology, proving that sustainable progress is both achievable and powerful. DronePort, meanwhile, is transforming into a full-scale living lab dedicated to Advanced Air Mobility—a visionary air hub for the next generation of clean, quiet, and automated transport for both goods and passengers.

In the coming decade, DronePort aspires to set the standard as a carbon-neutral air hub, where air movements will be powered by electric, hydrogen, and other CO2-free engines, and operations fully automated through advanced autonomous drones and robotics. By aligning these shared values, this event stands not only as a record-breaking spectacle but as a celebration of sustainable progress and a glimpse into the evolving future of clean transportation.

## **BECOME PARTNER**

# **EMBARK ON AN EXTRAORDINARY JOURNEY WITH TESLA AND DRONEPORT**

We are currently in the crucial stage of finding dedicated partners to help bring this ambitious event to life. The offerings outlined in this proposal, including branding opportunities, media exposure, and VIP experiences, are all subject to the condition that we secure sufficient partner support to make the event possible as envisioned. We firmly believe that the uniqueness and scale of this world-record attempt will generate significant media impact and provide an exceptional platform for hosting valuable clients and creating memorable experiences.

If you are interested in participating as a partner, we would be delighted to discuss further and explore ways we can collaborate. Once we reach a mutual understanding and agreement on the terms and conditions, we will proceed by formalizing our partnership through a detailed sponsor contract. We look forward to embarking on this remarkable journey together and making this event a spectacular success.



## OUR OFFER

# A MESMERIZING CELEBRATION OF SUSTAINABILITY AND INNOVATION

We invite forward-thinking partners to join us in making this event an unforgettable celebration of innovation, inspiring progress and connections that shine a light on the pioneering spirit driving sustainable and autonomous mobility. This ambitious event will captivate media, Tesla enthusiasts and industry leaders worldwide, creating a unique opportunity for partners to showcase their brands to a diverse, highly engaged audience.

### **Exceptional visibility and exclusive branding opportunities**

Aligning with this record-breaking event offers a remarkable platform for brand visibility and exposure to a broad and influential audience, including top industry figures, tech enthusiasts, and sustainability advocates. We offer partners exclusive branding opportunities, with options to display logos and brand messages throughout the event site, on event materials and in the digital spaces surrounding the event. Your brand will benefit from:

- Logo placement in key locations: Prominent logo positioning at strategic locations across the event site, including high-traffic areas in the VIP Village and general areas.
- Sky branding: Logo projection during the drone light show, showcasing your brand in the skies above the synchronized Tesla performance.
- Comprehensive media exposure: High visibility through extensive media coverage, social media mentions, and digital advertising connected to this record-setting event.

### **VIP experience with premium guest hosting**

Our exclusive VIP Village offers an elevated experience, perfect for partners to host important clients, employees, and other key contacts. This village will be designed to provide a luxurious and comfortable setting, complete with:

- Gourmet walking dinner and beverage service: High-end catering featuring a variety of gourmet dishes and an assortment of beverages, offering guests an exceptional culinary experience.
- Prime viewing area: Access to the best vantage points on our rooftop terrace, providing unparalleled views of the synchronized Tesla light show and drone display.
- Entertainment and amenities: Thoughtfully curated entertainment, relaxation zones, and first-class amenities to ensure guests have a memorable and comfortable experience.



# **PARTNERING OPTIONS**

## **A MESMERIZING CELEBRATION OF SUSTAINABILITY AND INNOVATION**

### **1. Main Partner**

As the Main Partner, your brand will become the centerpiece of this world record-breaking event. Benefits include:

- The event will carry your brand name in all official mentions and promotions.
- Your logo will be displayed in the sky during the drone light show, capturing the attention of all guests and viewers.
- 50 access tickets to the VIP Village, including a gourmet walking dinner and rooftop view during the show.
- Brand visibility at key locations during the event, including VIP and general areas.
- Your large logo will appear on event posters, the official event website, and various printed materials, ensuring high visibility across all event marketing channels.
- Price: 25.000 euro excl. VAT

### **2. Premium Partner**

As a Premium Partner, you will enjoy high visibility and brand recognition. Benefits include:

- 35 access tickets to the VIP Village, including a gourmet walking dinner and rooftop viewing.
- Placement of your logo at various strategic locations within the venue.
- Your logo (medium size) will appear on event posters, the official event website, and other printed materials, as well as in our official aftermovie
- Price: 10.000 euro excl. VAT

### **3. Event Sponsor**

- 10 access tickets to the VIP Village, including a gourmet walking dinner and rooftop viewing.
- Placement of your logo at various strategic locations within the venue.
- Your logo (small size) will appear on event posters, the official event website, and other printed materials, as well as in our official aftermovie
- Price: 2.500 euro excl. VAT

### **4. VIP ticket (2nd wave)**

- VIP Access: 1 access tickets to the VIP Village, including a gourmet walking dinner and rooftop viewing
- Price: 125 euro excl. VAT

*For further inquiries or to discuss partnership opportunities, please contact us directly. Join us in making history and securing a prominent place for your brand at this extraordinary event!*



# **ABOUT** **TESLA OWNERS CLUB BELGIUM**

The Tesla Owners Club Belgium is a thriving community of over 14,000 Tesla enthusiasts dedicated to advancing sustainable transportation, innovation and the electric vehicle lifestyle. As an officially recognized Tesla Owners Club, it brings together a diverse network of Tesla owners, fans and supporters who are united by a shared commitment to driving the adoption and understanding of electric mobility.

Tesla Owners Club Belgium serves as a platform for connection, advocacy, and education within the Tesla community. By fostering meaningful conversations, organizing impactful events and championing Tesla's mission to accelerate the world's transition to sustainable energy, the club continues to lead the charge toward a future defined by innovation, sustainability and community spirit.

With such a strong and engaged membership base, the club is confident in its ability to mobilize enough participants to achieve the envisioned world record for the largest synchronized Tesla light show. Through a variety of activities—including meetups, scenic drives, technical workshops, and high-profile public events—the club works to create memorable experiences and demonstrate the transformative power of electric vehicles.

## **CONTACT** **PLEASE INQUIRE FOR MORE DETAILS**

We are open to exploring and discussing any kind of partnership that aligns with your interests and vision. The offerings outlined in this document are intended as an initial framework to provide direction and inspiration for potential collaboration. We are more than willing to customize partnership packages and explore alternative formulas that best suit your goals and objectives.

Please feel free to contact us for more information, or to discuss tailored options that create maximum value for your brand at this exceptional event.

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**IMPRESSIONS**  
**DRONEPORT & DRONEPORT CUISINE**